



PROCENSUS



LUMIRA

BUSINESS INTELLIGENCE FRAMEWORK **A NEW STRATEGIC PLATFORM.**



WHO IS IT FOR? CFO, ANALYSTS, MARKETEERS.



FOCUS NIMBLENESS, TRUST, BIG DATA.



MAIN BENEFITS

- Cloud visualization on any device.
- Data triangulation and conversion.
- Nimble visualisation of insights.
- Share stories.
- Data evolution through infographics.
- Predict and establish forecast of your business.

This business solution offers you fast streamlined access to all your business data and allows you to draw out relationships, trends, patterns and financial forecasts.

Bring your company's indicators to life and, with near-zero effort, create interactive maps, graphics and infographics. It is easy to import data from Excel or other programmes and share your analysis insights with the rest of your organisation.

These days, financial leaders have to be much more than just managers: they are drivers of change. To deal with the challenges of change, these new leaders really need cross-disciplinary knowledge and to invest in continuous training and development.

Today's CFO must add competences in such areas as IT, legal, HR and procurement to their financial know-how.

Michael Page's Barometer, 2015



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